

UNIVERSITY OF NORTH BENGAL

B.VOC. Programme 4th Semester Examination, 2021

DSC4.2-TOURISM AND HOSPITALITY MANAGEMENT

PROFILE OF MODERN TOURISM

Full Marks: 60

ASSIGNMENT

The figures in the margin indicate full marks.

		Answer any two of the following assignments	$30 \times 2 = 60$
1.	(a)	With the help of a suitable give a brief account of the medical and health tourism in India.	15
	(b)	Suggest some suitable measures for the growth and development of the 'home- stay tourism' in Darjeeling hills.	15
2.	(a)	Enumerate the emerging trends in the tourism sector in India.	15
	(b)	Do you think that the tourism industry in India is seasonal in nature? Give proper explanations in support of your answer.	15
3.	(a)	What is the role of the Government towards the promotion of the tourism sector?	15
	(b)	What are the prospects of tea tourism in North Bengal- explain.	15

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